

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Midwest Comm & Media
Attention: Accounts Payable
49 S Grant Ave
Columbus, OH 43215

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
67622-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	LSM LSM	Cincinnati	Local

Advertiser	Product	Estimate Number
Ohio House Rep Org Comm	Mike Wilson - HD 28 Add	Mike Wilson - HD 28

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	67622	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	11p M-F Local 12 News 11	11p-1135p	MTWTF--	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 10/24/12 11:26 PM 11p M-F Local 12 News 11 11p-1135p :30 TVGENWI LS1206R-H \$1,100.00 NM									
2 WKRC Th 10/25/12 11p M-F Local 12 News 11 11p-1135p :00 \$1,100.00 NM									
See MG 1.5									
3 WKRC F 10/26/12 11:26 PM 11p M-F Local 12 News 11 11p-1135p :30 TVGENWI LS1206R-H \$1,100.00 NM									
5 WKRC Sa 10/27/12 11:34 PM 11p Sa-Su Local 12 Nws 11 11p-1135p :30 TVGENWI LS1206R-H \$1,100.00 NM									
MG for 1.2 10/25									
2	10/23/12	10/29/12	5p Local 12 News at Five 5:00 PM-5:30 PM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 10/23/12 5:15 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVGENWI LS1206R-H \$850.00 NM									
2 WKRC W 10/24/12 5:16 PM 5p Local 12 News at Five 5:00 PM-5:30 PM :30 TVGENWI LS1206R-H \$850.00 NM									
3	10/23/12	10/26/12	4p Local 12 News at Four 4:30 PM-5:00 PM	4:30 PM-5:00 PM	-TWTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Tu 10/23/12 4:54 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 TVGENWI LS1206R-H \$650.00 NM									
3 WKRC W 10/24/12 4:43 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 TVGENWI LS1206R-H \$650.00 NM									
2 WKRC F 10/26/12 4:43 PM 4p Local 12 News at Four 4:30 PM-5:00 PM :30 TVGENWI LS1206R-H \$650.00 NM									
4	10/23/12	10/26/12	The Talk	2p-3p	-TWTF--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC F 10/26/12 2:59 PM The Talk 2p-3p :30 TVGENWI LS1206R-H \$550.00 NM									

Total Spots 9

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Ohio House Rep Org Comm	Mike Wilson - HD 28 Add	Mike Wilson - HD 28	

Payment Terms 30 Days

<u>Gross Total</u>	\$7,500.00
<u>Agency Commission</u>	\$1,125.00
<u>Net Amount Due</u>	\$6,375.00

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